

Instructions for Becoming a TOS Affiliate Through Share-A-Sale

1. Go to <http://www.shareasale.com/>
2. Click the sign up button on right side of the screen.
3. Select a username, password, and country.
4. Click "Move onto Step 2".
5. On the next screen type in your url, starting with www.
6. 4. Click "Move onto Step 3".
7. On the next screen you will enter an email address. If you are the owner of a domain name with an email address at that domain, then use that email address. For example, jdoh@johndoe.com.

If you do not have an email address at a domain you own, you will use your preferred email address.

8. Click on "Move onto Step 4".
9. You will be asked to confirm your email address.
10. Next, enter your demographic information.
11. Click on "Mve onto Step 5".

In step 5 you are prompted for a tax id or ssn. PLEASE NOTE: Share-A-Sale allows you to select "Choose later". You must provide this information later when your earnings exceed \$650.00

12. Click "Complete Sign Up".
13. You will be taken to a disclaimer page. Once you have read and accept the terms, click the "I accept" button.

You will then need to confirm your registration via email. Share-A-Sale will review your application and send an approval email within a day or two.

Placing TOS banners on your site

While ShareASale works okay, the ads are all static. We now have a dynamic ad code that allows the ads to rotate and newer campaigns to be emphasized. That way new products and promotions can be displayed automatically rather than affiliates having to go and fetch new code every time a new campaign is

started. It also means that since the ads are dynamic, it won't be the same ad every single time, which reduces the ad blindness many frequent visitors get when they've seen the same ad over and over again.

After you've joined Share-A-Sale and have received your affiliate id, go to the following web page on the TOS site to get the code for placing the dynamic banners on your site.

<http://www.theoldschoolhousestore.com/affiliates/getcode.php>.

Please contact us if you have any questions.

Thank you for becoming a TOS affiliate!